

GET READY FOR EMV

IT'S THE FUTURE OF PAYMENT PROCESSING — GET IN ON IT NOW!

Say goodbye to the stripe and hello to the chip. EMV is the global standard for payment processing technology, and it's coming to the U.S.

EMV uses an integrated chip embedded in the card to hold all the cardholder information previously stored on the magnetic stripe, and more. And it contains advanced security technology that can help reduce data fraud!

Upgrade to EMV-compatible processing equipment now and be ready to take advantage of everything EMV technology can give you.



Equinox
T4220

VeriFone
Vx570
Dual Comm IP

What can chip-compatible equipment do for your business?

- ✓ **Save money.**
Using EMV equipment will help keep your processing fees at the lowest possible rates and reduce compliance fees.
- ✓ **Increase security.**
Advanced technology makes it harder for criminals to duplicate card information and steal data.
- ✓ **Add customers.**
With EMV equipment, tourists from other countries can use their chip cards to make purchases in your business in the future.
- ✓ **Avoid legal issues.**
In the future, if your business does not use EMV equipment and a data breach or a counterfeit transaction occurs in your store, you could be held financially liable.

We offer some of the most advanced EMV-compatible terminals available.
Isn't your business worth the investment?

For more information about EMV and upgrading your payment processing equipment to accept EMV cards, contact your merchant services representative today!



844.570.1130

DIRECT
PAYMENT CONSULTANTS